



Join the Rocky Mountain Beer Festival at:

Boulder Creek Hometown Festival | Sept 2, 2019
Louisville Community Park | June 20, 2020

Attendance: 1,500 per date

Join us to taste beer from local craft breweries, enjoy live music, and play lawn games at the 5th Annual Rocky Mountain Beer Festival Tour. Presented by Boulder Creek Events, the producers of the Boulder Creek Hometown Festival and WinterSkate. **Increase your brand recognition by becoming a Rocky Mountain Beer Festival Sponsor.**

Confirm your participation by 8/1/19 or 5/1/20 for inclusion on all printed marketing materials, flyers, media partner ads, etc.

PRESENTING | \$8,000

- > Your brand name included in all event naming mentions, IE: Rocky Mountain Beer Festival presented by {Your Brand}
- > Press Release sponsorship announcement with the corresponding social media post
- > Your brand logo on the souvenir RMBF Sampler Cup
- > Your logo on all marketing materials - flyers, website, schedule, etc
- > Exclusive 50'x20' expo space with priority placement
- > Includes 20 event passes
- > Up to 10 banners throughout the venue
- > May host own branded event, workshop or clinic that will be added to the event schedule
- > Opportunity to include swag item in attendee goody bags
- > Exclusive email blast to registered attendees: you create it, we send it!

**EXCLUSIVE
SPONSORSHIP**

LAWN GAMES SPONSOR | \$5,000

- > Exclusive banners and signage around our ever popular lawn-game area with great photo opportunities
- > Press Release sponsorship announcement with the corresponding social media post
- > Your logo on all marketing materials - flyers, website, schedule, etc
- > 20'x20' booth space and 10 event passes
- > May host own branded event, workshop or clinic that will be added to the event schedule
- > Opportunity to include swag item in attendee goody bags
- > Exclusive email blast to registered attendees

MUSIC STAGE SPONSOR | \$5,000

- > The {Your Brand} Music Stage
- > Opportunity to have brand ambassador make announcements on the stage
- > Focal point of the festival as attendees taste beers and enjoy live music
- > Press Release sponsorship announcement with the corresponding social media post
- > Your logo on all marketing materials - flyers, website, schedule, etc
- > 20'x20' booth space and 10 event passes
- > 5 banner placements throughout the venue
- > May host own branded event, workshop or clinic that will be added to the event schedule
- > Opportunity to include swag item in attendee goody bags
- > Exclusive email blast to registered attendees



PEOPLE'S CHOICE AWARD SPONSOR | \$3,500

- > Prize drawing for those participating in the People's Choice voting for favorite beer and brewery (prize provided by Sponsor)
- > Winners selected randomly from the pool of voting slips from the stage at the event
- > Opportunities to provide prizes for favorite beer, favorite brewery and more
- > Your logo on all marketing materials - flyers, website, schedule, etc
- > 10'x20' booth to sell product and/or promote your business
- > Includes 10 event passes
- > Opportunity to include swag item in attendee goody bags



GIVEAWAY CONTEST SPONSOR | \$2,500

- > Sponsor an online giveaway contest before or immediately after the Rocky Mountain Beer Festival
- > Sponsor provides a prize package of \$100+ MSRP Value
- > BCE will create the contest entry form and promote via email and social media
- > Sponsor will receive all participating email addresses
- > Your logo on all marketing materials - flyers, website, schedule, etc
- > 10'x10' booth space from which to sell product and/or promote your business
- > Includes 5 event passes
- > Opportunity to include swag item in attendee goodybags

ATTENDEE GOODY BAG SPONSOR | \$300

- > Include product in the attendee goody bags
- > Perfect for products, samples, stickers, flyers, coupon code offers, etc

TREAT YOUR STAFF | \$500

- > Receive discounted package rate on a group of 20 tickets
- > A perfect way to gift your staff, employees, favorite clients or prospects a fun Colorado summer afternoon activity!



EVENT BOOTH SPACE | \$150

- > One (1) 10'x10' booth space at the event

CUSTOM

Don't see quite what you're looking for? We can customize any level to meet your needs! Contact us for more information and pricing.